

# Avery Dennison® Monarch® 1153® Handheld Labeler

## LARGE LABEL PRINT FOR INVENTORY MANAGEMENT

With its large labels and three-line print format, the Avery Dennison® Monarch® 1153 handheld labeler allows you to pack plenty of information onto a single label.

- Manage your inventory with by-dates, alpha characters and underlined cents pricing
- Control shipping and receiving
- Record serial numbers in your stockroom and retail floor

## THEFT DETERRENCE AND RECOVERY

Using our Theft Deterrent and Theft Recovery Labels with Monarch handheld labelers allows you to label high-theft merchandise with unique brand and store information and track back to its original source.

Specialty adhesives deter product theft and resale, while variable store label information facilitates merchandise recovery if stolen.

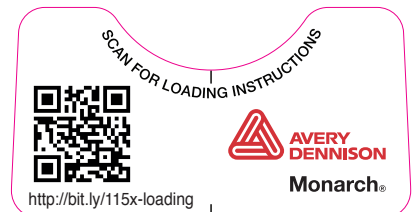
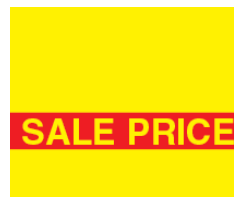
Stolen goods are only valuable if they're in pristine condition. Any attempt to remove your label will make merchandise undesirable for resale, as attempts will result in package breakage or unsightly black adhesive residue. If merchandise is retrieved during an investigation, labeled goods will help recoup the cost of lost goods, and may increase your chance of prosecution.

## ABOUT MONARCH LABELERS

- Red "touchpoints" are incorporated throughout the labelers to help guide the user through important tasks such as loading, clearing jams and removing the ink rollers
- Instructional videos are easily accessed by scanning the QR code conveniently located on the labeler
- Most labelers take about 75% less time to load labels and roughly 97% less time to change ink rollers than other similar labelers on the market
- Made in the USA from practically indestructible ABS plastic and drop tested to ensure they'll last for decades.
- All of our labelers are covered by a one-year warranty and we also offer 48-hour turnaround repairs on all labelers.

## ELEVATING BRANDS. ACCELERATING PERFORMANCE.

For more information call: 800.543.6650, prompt 5 or email: [shopmonarch@averydennison.com](mailto:shopmonarch@averydennison.com)



Innovative, intelligent and sustainable labeling and printing solutions that accelerate supply chain performance, increase productivity and elevate the consumer experience.

